ALGARVE TOURISM SUSTAINABILITY, COMPETITIVENESS & ENTREPRENEURSHIP

O Turismo no Algarve: Sustentabilidade, Competitividade e Empreendedorismo





22/06/2023

UNIVERSIDADE DO ALGARVE

Escola Superior de Gestão, Hotelaria e Turismo FARO (CAMPUS DA PENHA) trelma@ualg.pt



PROVISIONAL PROGRAMME

14:00 WELCOME DESK

14:30 OPENING SESSION

Auditorium

- Alexandra Rodrigues > Head of ESGHT
- Marisol Correia > Coordinator of CiTUR Algarve

PLENARY SESSION

- SUSTAINABILITY, TOURISM GOVERNANCE AND THE ROLE OF LOCAL COMMUNITIES
 - > Alfonso A. Vargas Sanchez, University of Huelva, Spain
 - > Marco Eimermann, University of Umeä, Sweden

Debate moderator: Kate Torkington

PRESENTATION OF THE PROJECTS

- IMPACTUR ALGARVE
 - > Fernando Perna, University of Algarve & CiTUR, Portugal
- T-rELMA (Tourism-related Entrepreneurial Lifestyle Migration in the Algarve)
 - > Kate Torkington, University of Algarve & CiTUR, Portugal

16:20 COFFEE BREAK

16:45 ROUNDTABLES

Room 101

CHALLENGES OF LIFESTYLE MIGRATION, ENTERPRENEURSHIP AND SUSTAINABLE TOURISM IN THE RURAL ALGARVE

> T-rELMA: Presentation of results & Debate

Room 47

TRAVEL CARBON FOOTPRINT OF TOURISM WITHIN THE ALGARVE: A COMPETITIVENESS DRIVER BY MANAGEMENT AND MARKETING OR JUST SOMEONE ELSE'S PROBLEM?

> IMPACTUR & carbon footprint

18:15 INFORMAL NETWORKING AND REFRESHMENTS







IMPACTUR

